

| Centrum Promocji i Informacji Turystycznej w Giżycku - 2014 rok |         |      |        |          |      |          |        |          |          |             |          |          | Kraj  |
|-----------------------------------------------------------------|---------|------|--------|----------|------|----------|--------|----------|----------|-------------|----------|----------|-------|
| IŁOŚĆ TURYSTÓW                                                  | STYCZEŃ | LUTY | MARZEC | KWIECIEŃ | MAJ  | CZERWIEC | LIPIEC | SIERPIEŃ | WRZESIEŃ | PAŹDZIERNIK | LISTOPAD | GRUDZIEŃ | razem |
| Polska                                                          | 391     | 262  | 286    | 443      | 1411 | 1313     | 4470   | 6659     | 699      | 254         | 274      | 222      | 16684 |
| Niemcy                                                          | 23      | 8    | 13     | 54       | 345  | 754      | 1018   | 1378     | 522      | 103         |          | 15       | 4233  |
| Francja                                                         | 2       | 4    | 7      | 14       | 29   | 71       | 81     | 183      | 28       | 2           | 10       | 1        | 432   |
| Rosja                                                           | 22      | 1    | 9      | 27       | 16   | 69       | 70     | 84       | 21       | 15          | 22       | 2        | 358   |
| Litwa                                                           | 3       |      |        | 8        | 14   | 38       | 67     | 99       | 12       | 6           |          |          | 247   |
| Czechy                                                          |         |      | 1      | 3        | 5    | 47       | 72     | 48       | 25       |             |          |          | 201   |
| Wielka Brytania                                                 |         |      | 1      | 3        | 12   | 29       | 65     | 49       | 13       | 6           | 5        | 7        | 190   |
| Hiszpania                                                       | 1       |      | 3      | 10       | 16   | 9        | 46     | 81       | 5        |             | 3        |          | 174   |
| Włochy                                                          | 1       |      | 1      | 1        | 3    | 17       | 17     | 87       | 1        |             |          | 4        | 132   |
| Izrael                                                          |         |      |        |          | 6    | 22       | 4      | 14       | 12       | 13          | 3        |          | 74    |
| Holandia                                                        |         |      | 1      | 1        | 1    | 18       | 14     | 26       | 5        |             |          |          | 66    |
| Szwajcaria                                                      |         |      |        | 9        | 4    | 4        | 28     | 6        | 4        |             |          | 2        | 57    |
| Łotwa                                                           | 2       |      | 5      |          | 4    |          | 23     | 9        | 2        |             |          |          | 45    |
| Belgia                                                          |         |      | 1      |          | 4    | 3        | 14     | 8        | 6        |             | 5        | 2        | 43    |
| USA                                                             |         |      |        | 1        | 3    | 15       | 10     | 8        | 2        |             |          |          | 39    |
| Estonia                                                         |         |      |        | 1        |      | 12       | 15     | 7        |          |             |          |          | 35    |
| Australia                                                       |         |      |        |          |      | 12       | 6      | 14       |          |             |          |          | 32    |
| Białoruś                                                        |         |      |        | 2        |      | 2        | 10     | 9        |          |             |          |          | 23    |
| Szwecja                                                         |         |      |        |          |      | 2        | 8      | 3        | 10       |             |          |          | 23    |
| Słowacja                                                        |         |      |        |          |      |          | 15     | 5        |          |             |          |          | 20    |
| Austria                                                         |         |      |        |          | 2    | 3        | 3      | 12       |          |             |          |          | 20    |
| Chiny                                                           |         |      |        | 1        |      |          | 7      | 5        | 1        |             |          |          | 14    |
| Japonia                                                         |         |      |        |          | 2    |          | 2      | 2        |          | 6           |          |          | 12    |
| Irlandia                                                        |         |      |        |          |      | 2        | 1      | 7        |          |             |          |          | 10    |
| Finlandia                                                       | 1       |      |        |          |      | 3        | 3      | 2        | 1        |             |          |          | 10    |
| Korea                                                           |         |      |        | 2        | 4    | 3        |        |          |          |             |          |          | 9     |
| Dania                                                           |         |      |        |          |      | 4        | 3      |          |          |             |          |          | 7     |
| Norwegia                                                        |         |      |        |          |      | 2        | 5      |          |          |             |          |          | 7     |
| Turcja                                                          |         |      |        |          | 1    |          | 4      | 2        |          |             |          |          | 7     |
| Indie                                                           |         |      |        |          | 3    | 3        |        |          | 1        |             |          |          | 7     |
| Portugalia                                                      |         |      |        |          |      | 3        |        |          | 3        |             |          |          | 6     |
| Bułgaria                                                        |         |      |        |          |      |          | 3      | 2        |          |             |          |          | 5     |
| Węgry                                                           |         |      |        |          |      | 2        |        | 3        |          |             |          |          | 5     |
| Ukraina                                                         |         |      |        |          |      |          | 2      | 3        |          |             |          |          | 5     |
| RPA                                                             |         |      |        |          |      |          | 2      | 3        |          |             |          |          | 5     |
| Szkocja                                                         |         |      |        |          |      | 4        |        |          |          |             |          |          | 4     |
| Nowa Zelandia                                                   |         |      |        |          |      |          | 4      |          |          |             |          |          | 4     |
| Wietnam                                                         |         |      |        |          | 3    |          |        |          |          |             |          |          | 3     |
| Malezja                                                         |         |      | 3      |          |      |          |        |          |          |             |          |          | 3     |
| Luksemburg                                                      |         |      |        |          |      |          |        | 2        |          |             |          |          | 2     |
| Rumunia                                                         |         |      |        |          |      |          |        | 2        |          |             |          |          | 2     |
| Grecja                                                          |         |      |        |          |      |          |        | 2        |          |             |          |          | 2     |
| Słowenia                                                        |         |      | 1      |          |      | 1        |        |          |          |             |          |          | 2     |
| Brazylia                                                        |         |      |        |          |      |          |        | 1        |          |             |          |          | 1     |
| Tajlandia                                                       |         |      |        |          |      |          |        | 1        |          |             |          |          | 1     |
| RAZEM                                                           | 446     | 275  | 332    | 580      | 1888 | 2467     | 6092   | 8826     | 1373     | 405         | 322      | 255      | 23261 |

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| <b>RAZEM</b> | <b>23261</b> |
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|----------------------------------------|------|------|------|------|------|------|-------|------|------|------|------|------|
| Wejścia na stronę giżycko.turystyka.pl | 3512 | 3132 | 3443 | 5888 | 5832 | 7632 | 11250 | 8595 | 2937 | 2136 | 2300 | 2312 |
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| Odwiedziły strony www.razem | 58969 |
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Analiza roku 2014  
 Urszula Ciołewicz  
 Centrum Promocji i IT